



PUBLIC JUSTICE
IMPACT. CHANGE.

2018 Sponsorship Opportunities

Public Justice offers a variety of sponsorship levels to increase visibility for our partners. This is a great opportunity to connect with nearly 3,000 trial lawyers.

Annual Gala Sponsorships

Your firm will be showcased for up to 500 people at our premiere event held every summer during the American Association for Justice Annual Convention. At our Annual Gala, the Trial Lawyer of the Year Award is given to the attorney or team with the most compelling case.

- \$25,000 – three tables of 10 with premiere seating, full-page premiere ad in program book
- \$15,000 – one table for 10, full-page ad
- \$10,000 – one table for 10, half-page ad
- \$5,000 – six tickets
- \$2,500 – three tickets
- \$1,000 – one ticket

Board Dinners or Lunches

Host a dinner or lunch for the Public Justice Foundation's Board of Directors during one of their four board meetings. Sponsors have a few minutes to speak to the group about their firm. Typical attendance: 40 – 60.

- \$6,000 per dinner or lunch

Program Book Listings

We offer full-page and half-page listings in our well-read Program Book. This is excellent opportunity to target 500 of the most influential trial bar members by promoting your work in a full-color advertisement. The Program Book is distributed to all our Annual Gala guests.

- \$2,500 – full-page ad
- \$1,000 – half-page ad

Trial Lawyer of the Year Reception – Exclusive Opportunity!

The Trial Lawyer of the Year Reception is an opportunity to reach our VIP members. The hour long, invitation only reception takes place just before the opening of the Annual Gala. Attendees include top donors and influential leaders.

- \$40,000 – includes one table for 10 and a full-page ad

CLE Program Sponsorship – Two Opportunities

Opportunity to provide content and/or present an educational program (materials and content subject to prior approval by Public Justice) at the Spring and Fall Board Meetings. If needed, Public Justice Foundation will apply for CLE credit for attendance at this event. The program can be presented via podcast (additional charges would apply for the audio visual requirements).

- \$4,000 each – includes promotion in the meeting invitation sent out to our leadership. If recorded, the program will also be featured on our website.

Presidents' Party

This winter reception, typically held with the Minority Caucus of the American Association of Justice, is an opportunity for organizations' members to mingle in a fun and relaxed atmosphere. Typical attendance: 150 – 200.

Following are the sponsorship levels available:

- \$10,000 (Leading Sponsor)
- \$5,000
- \$2,500
- \$1,000

Membership Receptions – Exclusive Opportunity!

Host a membership reception in the city mutually agreed upon by your firm and Public Justice. This is the perfect opportunity to target a new market or an existing client base. It can be for current Public Justice members or a member recruitment event. Typical attendance: 40 – 50.

- \$5,000 per reception

Please contact Susan Gombert, Meetings & Events Manager at 202-861-5235 or sgombert@publicjustice.net for more information.

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